



Business with a  
**TWIST**

# Alton Towers Resort Conference & Meeting Packages

## 24 HOUR Package to include:

- Complimentary Theme Park ticket
- Main meeting room hire
- Three refreshment breaks
- Two course buffet lunch with tea and coffee
- Three course dinner with coffee
- In room refreshments
- Overnight accommodation
- Breakfast
- Car parking
- Screen, flipchart and projector
- Organisers stationery box
- Free Wi-Fi throughout the Resort.



## Day Delegate Package to include:

- Main meeting room hire
- Three refreshment breaks
- Two course buffet lunch with tea and coffee
- In room refreshments
- Car parking
- Screen, flipchart and projector
- Organisers stationery box
- Free Wi-Fi throughout the Resort.

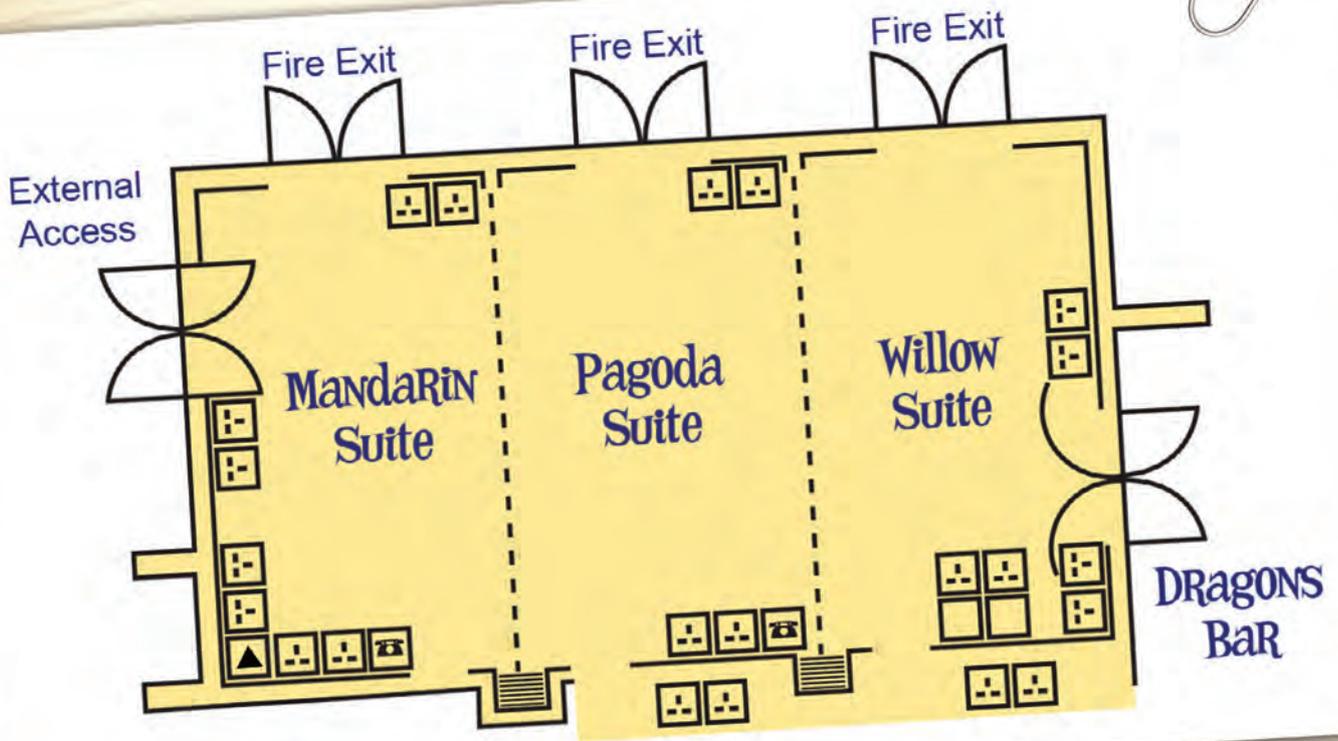


Call 01538 704260, email [events@alton-towers.com](mailto:events@alton-towers.com) OR visit [altontowers.com/conferences](http://altontowers.com/conferences) FOR FULL INFORMATION ON ALL OUR RIDES AND ATTRACTIONS, CONFERENCE CENTRE, THEMED HOTELS, WATERPARK, EXTRAORDINARY GOLF AND SPA.



# ALTON TOWERS RESORT

## The Emperor Suite



**Key** Telephone Line Power Point Three Phase Power Socket 32amp Screen Divider

### DIMENSIONS

|                              |      | The Emperor Suite | Mandarin, Pagoda and Willow |
|------------------------------|------|-------------------|-----------------------------|
| Length                       | m    | 18                | 10                          |
| Width                        | m    | 10                | 6                           |
| Area                         | sq.m | 180               | 60                          |
| Ceiling                      | m    | 3.5               | 3.5                         |
| Access - Internal door width | m    | 1.3               | 1.3                         |
| Internal door height         | m    | 2.5               | 2.5                         |
| External door width          | m    | 2.3               | N\A                         |
| External door height         | m    | 10                | N\A                         |

### Technical Information

|                  | The Emperor Suite   | Mandarin, Pagoda and Willow                                   |
|------------------|---|---|
| Lighting         | Natural light, blackout facility, Tungsten/ fluorescent light | Natural light, blackout facility, Tungsten/ fluorescent light |
| Power            | 18 sockets and 3 phase, 16 amp and 32 amp                     | 4-8 sockets   |
| Air conditioning | Yes   | Yes   |
| Telephone points | Yes   | Yes   |

# Alton Towers Resort Capacities

## Alton Towers Hotel and Conference Centre

|                                      |   | Conferences |         |           |           |          |                | Dinner | Dinner Dance | Reception |
|--------------------------------------|---|-------------|---------|-----------|-----------|----------|----------------|--------|--------------|-----------|
|                                      |   | Theatre     | U-Shape | Classroom | Boardroom | Cabaret* | Tiered Seating |        |              |           |
| The Stateroom Conference Centre      | Whole suite   | 600         | n/a     | 300       | n/a       | 360      | 600            | 400    | 360          | 800       |
|                                      | Endeavour   | 160         | 50      | 100       | 50        | 88       | n/a            | 130    | 100          | 250       |
|                                      | Explorer  | 160         | 50      | 100       | 50        | 88       | n/a            | 130    | 100          | 250       |
|                                      | Voyager   | 160         | 50      | 100       | 50        | 88       | n/a            | 130    | 100          | 250       |
| Syndicate Rooms Conference Centre    | Hex, Port, Galactica, Compass, Nemesis, Starboard, Oblivion and Telescope | 30          | 15      | 16        | 16        | n/a      | n/a            | 16     | n/a          | 30        |
|                                      | Port + Starboard/ Telescope + Compass                                     | 60          | 21      | 30        | 28        | 32       | n/a            | 40     | n/a          | 60        |
| The Emperor Suite Alton Towers Hotel | Whole Suite   | 200         | 50      | 100       | 50        | 88       | n/a            | 130    | 130          | 130       |
|                                      | Mandarin  | 60          | 20      | 30        | 25        | 24       | n/a            | 30     | n/a          | 70        |
|                                      | Pagoda  | 60          | 20      | 30        | 25        | 24       | n/a            | 30     | n/a          | 70        |
|                                      | Willow  | 60          | 20      | 30        | 25        | 24       | n/a            | 30     | n/a          | 70        |

\*Based on eight delegates per table. All capacities are subject to availability and are dependant on size of stage or set.

## Alton Towers Theme Park

|                             |                | Conferences  |         |         |           | Lunch/ Dinner/ Dinner Dances | Reception | Fun Day/ Away Day              | Concert |
|-----------------------------|----------------|--|---------|---------|-----------|------------------------------|-----------|--------------------------------|---------|
|                             |                | Theatre  | U-Shape | Cabaret | Boardroom |                              |           |                                |         |
| Corporate Hospitality Suite |                | n/a  | n/a     | n/a     | n/a       | 300                          | 625       | 50-900<br>(on a rolling basis) | n/a     |
| Towers Suite                | Lake View Room | 200  | 40      | 96      | 40        | 192                          | 225       | 50-192                         | n/a     |
|                             | Towers Room    | Used as a break out space/ refreshments & bar access |         |         |           | refreshments & bar access    |           |                                | n/a     |
| Front Lawns (Marquee)       |                | n/a  |         |         |           | 1,000                        | n/a       | 3,000<br>(on a rolling basis)  | n/a     |

# Alton Towers Resort Company Away Days

Alton Towers Resort is an extraordinary location to host corporate away days offering a combination of high quality corporate venue facilities together with thrilling rides, sure to blow away the corporate cobwebs.

Our away day package offers you your own private venue for the day, which you can use either for meetings, or simply as a base while you enjoy the thrills and spills of the Theme Park. With lunch and refreshments included, you will have all you need for a day of corporate fun.

## OUR SPECIAL Packages include:

- Complimentary car parking.
- Entrance ticket to the Theme Park.
- Hire of the Corporate Hospitality Suite and/  
or the Towers Suite between 10.00am -5.00pm.
- Unlimited tea, coffee, cordials and biscuits
- Buffet lunch.
- Balloons to decorate the venue.

**Package Price: £65.00**



## Enhance your corporate away day by selecting some of the following from our 'package add-on list':

Enjoy bacon rolls and Danish pastries on arrival or choose tea and cakes in the afternoon.

Book your delegates on to the Alton Quest and compete for points and prizes while enjoying the thrilling rides.

Treat your delegates to one of our Fastrack tickets and beat the queues to make the most of your time in the Theme Park.

Give your delegates unlimited ride photos so they can take their memories of Alton Towers Resort home with them.

Host an Extraordinary Golf tournament and putt your way around all 18 holes of our themed adventure golf course.

## Please refer to our package add-on list for further inspiring ideas.

Forget the usual 9-5 routine and show everyone you really mean business! Please ask the events team for full details and to arrange a time to visit the Alton Towers Resort so that you can see for yourself why company away days at the Alton Towers Resort are always extraordinary.

Call **01538 704260**, email [events@alton-towers.com](mailto:events@alton-towers.com)  
OR visit [altontowers.com/conferences](http://altontowers.com/conferences)

# Alton Towers Resort CORPORate Family Fun Days

If you are looking for a great way to entertain clients, reward your employees, build team spirit and at the same time involve their families, the answer is a family fun day.

Unleash a torrent of fun with a day at the UK's most famous Theme Park. The Alton Towers Resort is the undisputed home of the rollercoaster, offering an awesome choice for adrenaline junkies. But the Alton Towers Resort isn't just for big kids. From the very small to the

'wish I was taller', there are loads of rides and activities to keep all ages happy, all day long. Alton Towers Resort has two dedicated venues in the centre of the Theme Park. The Corporate Hospitality Suite and the Towers Suite offer a combined capacity of 1,092 guests on a rolling basis for fun days. If your numbers are under our minimum of 50 we can provide you with Theme Park tickets and Alton Towers Magic Money, which can be used to purchase lunch in one of our many restaurants and food outlets.

## OUR SPECIAL PACKAGES include:

- Complimentary car parking
- Entrance ticket to the Theme Park
- Hire of the Corporate Hospitality Suite and/ or the Towers Suite between 10.00am - 5.00pm
- Unlimited tea, coffee, cordials and biscuits
- Buffet lunch
- Balloons to decorate the venue

## Package PRICES:

Children under 3 years are free of charge

Children (3-11) years £50.00

Adults (12 years and over) £65.00

Our family fun day packages have been designed to help make your job as organiser as easy as possible and include everything you need to make your family fun day a resounding success.



Enhance your day by choosing from our 'package add-on' list which you can refer to for further inspiring ideas.

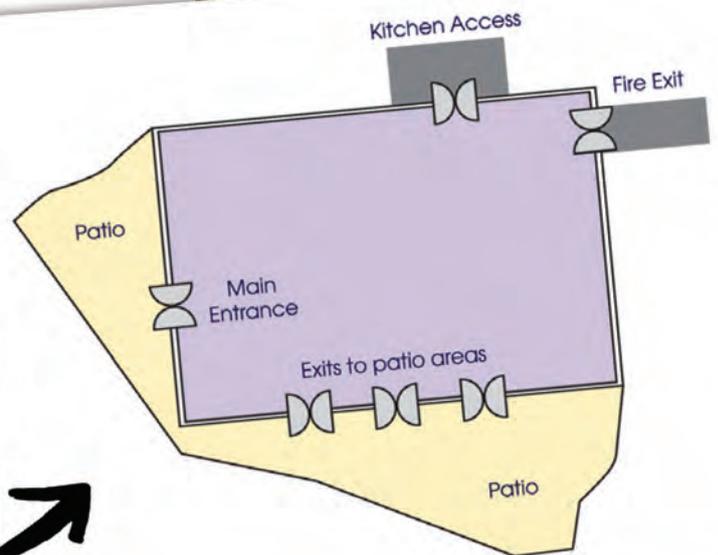
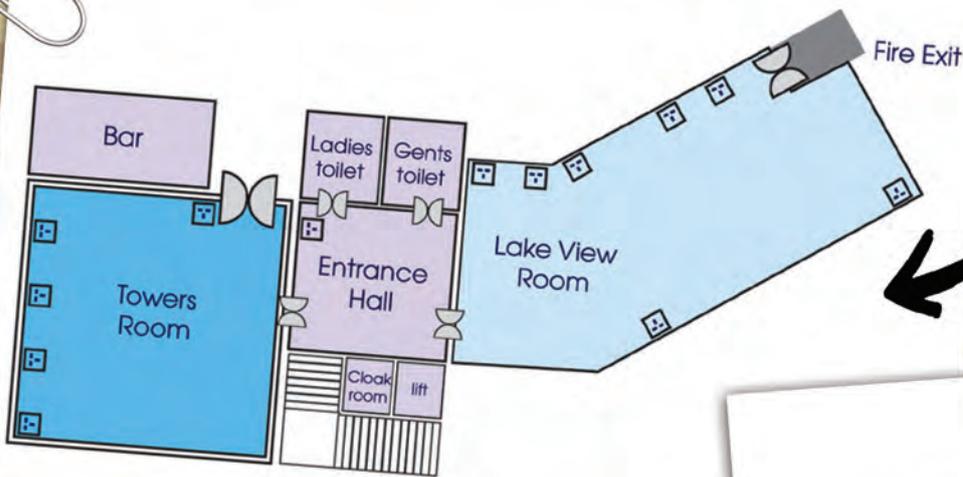
Please ask the events team for full details and to arrange a time to visit Alton Towers Resort so that you can see for yourself why company away days here are always extraordinary.

Call **01538 704260**, email [events@alton-towers.com](mailto:events@alton-towers.com)  
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All prices are subject to change and are inclusive of VAT

# Alton Towers Resort Theme Park Venues

## TOWERS Suite



## CORPORATE Hospitality Suite

### Dimensions

|         |      | Corporate Hospitality Suite | Towers Room | Lake View Room |
|---------|------|-----------------------------|-------------|----------------|
| Length  | m    | 25                          | 10          | 27             |
| Width   | m    | 20                          | 11.5        | 8.9            |
| Area    | sq.m | 500                         | 115         | 240.3          |
| Ceiling | m    | 2.4                         | 3.9         | 2.9            |

# Alton Towers Resort CORPORate Events - Add-On List

Enhance your next event by selecting one or more of the following from our package add-on list:



## Exclusive Ride Hire

Enjoy exclusive use of our rides for an hour, once the Theme Park has closed to the public. You can either choose to hire one of our most popular rides, or a whole area of the Theme Park giving you private access for the ultimate VIP experience. Hire is subject to availability during the open season, starting one hour after the Theme Park closes to the public.

## OUR most POPULAR Rides available for exclusive hire:

Wicker Man, Galactica, Oblivion, Nemesis, Rita, TH13TEEN, The Smiler - £2,500

Sharkbait Reef By SEA LIFE - £1,000

Spinball Whizzer - £2,000

## OUR most POPULAR areas available for exclusive hire:

Forbidden Valley: Galactica, Nemesis & The Blade - £5,000

Dark Forest: Rita & TH13TEEN - £4,500

X-Sector: The Smiler, Oblivion & Enterprise - £5,000

Price is for each area for a total of one hour (subject to availability). Other rides are available for hire. Please ask for further information.

## Vouchers

### Unlimited Ride Photos

Give your delegates unlimited ride photos as a memento of their time here at the Resort. Just £5 per person for unlimited digital downloads.

### Magic Money

Alton Towers Magic Money is available in denominations of £1.00, £2.00 and £5.00 and can be redeemed at Alton Towers Theme Park restaurants, bars and shops. It can be used to buy food and drink, merchandise and ride photography. If you are looking to host a corporate family fun day or company away day in our Theme Park but your numbers are below our minimum number of 50 guests or over our maximum of 1,092 guests, Magic Money is the most convenient way to buy your guests lunch.

# Alton Towers Resort CORPORate Events - Add-On List



Treat your delegates to one of our Fastrack tickets and beat the queues to make the most of your time in the Theme Park. Available Fastrack tickets include...

**Fastrack Bronze:** One priority ride access on Oblivion, Nemesis, Spinball Whizzer and Runaway Mine Train - **£30**

**Fastrack Silver:** One priority ride access on Galactica, The Smiler, Rita, TH13TEEN, Oblivion and Nemesis - **£50**

**Fastrack Gold:** One ride on: Wicker Man, Galactica, The Smiler, Rita, TH13TEEN, Oblivion, Nemesis, Runaway Mine Train, Spinball Whizzer, Enterprise, Battle Galleons, and Marauder's Mayhem, Hex - **£65**

**Fastrack Platinum:** Unlimited rides on: Wicker Man, Galactica, The Smiler, Rita, TH13TEEN, Oblivion, Nemesis, Runaway Mine Train, Spinball Whizzer, Enterprise, Battle Galleons, Marauder's Mayhem and Hex - **£105**



## Alton Towers Dungeon LAUGH AND SCREAM THROUGH STAFFORDSHIRE'S DARKEST HISTORY

The Alton Towers Dungeon, a hilariously hideous journey through Staffordshire's darkest history.

You'll be screaming with laughter whilst being sentenced by the Bishop of Stafford, surviving the plague, enduring the Torturer and making a stop at the Witch of Burslem's cottage... to come face to face with her ghost!

**A corporate day rate of £4 is available when booked in advance. Also available for evening private hire, please speak to our team for more information**



## Entertainment

We have a huge variety of entertainment options available to enhance your event at the Alton Towers Resort with a practically endless list of creative ideas that will delight all ages.

For events that involve lots of children, such as family fun days, our most popular acts include magicians, face painters and storytellers, as well as organised craft activities and fun workshops.

## Theme Park Express Parking

Parking in our main car park is complimentary as part of our packages but guests using the Theme Park can upgrade to express parking which allows them to park right next to the entrance of the Theme Park (subject to availability) - **£18.00 per car**

# Alton Towers Resort CORPORate Events - Add-On List

## Team Building

Either as part of a conference package or as a full day's worth of activity, team building at the Alton Towers Resort offers high-impact learning experiences perfect for complimenting and supporting motivation and leadership programmes. Our nominated team building suppliers will help design activities from a light-hearted treasure hunt in the Theme Park, to a carefully monitored and debriefed training game either in your meeting room or on the Resort, or even in our Waterpark.

## Alton Quest

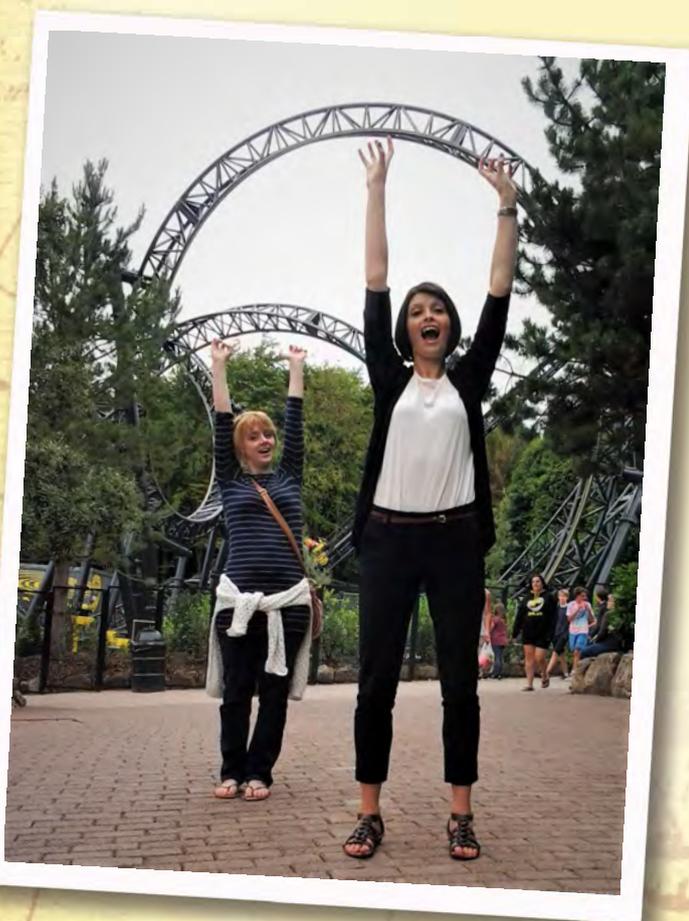
The Alton Towers Resort has teamed up with innovative event organisers, Off Limits to offer delegates a great teambuilding activity on the UK's favourite theme park! We've reloaded the treasure hunt with tablets, an ingenious app, team selfies, video challenges and real time features! Answer questions and unlock challenges to earn points. Keep an eye on the opposition using the live leader board. There's no official route, so put your heads together and plan one that'll get you from A to B

in double quick time. Rack up the most points and race to the finish line before the sands of time run out.

On arrival at the prearranged venue, teams will be supplied with Alton Quest packs. Each one contains a tablet with the app downloaded and ready to go. Enter the game with a team selfie and start solving those clues. Once in the game you will be able to see a map highlighting the challenges ahead. Using GPS recognition we'll unlock your next challenge when you hit the right spot. Record your video, answer the question or use our picture recognition system to complete the challenge and collect precious points.

Receive instant feedback about your answers, live messages from your Event Manager, updates from other teams and bonus challenges when you hit certain thresholds.

Fast paced, good fun and a real test of team work!



## Extraordinary Golf

Host an extraordinary golf tournament and putt your way around all 18 holes of our themed adventure golf course. Extraordinary Golf consists of two 9-hole golf courses themed around the Theme Park's iconic rides and attractions. Extraordinary Golf is open daily all year round with special rates for corporate guests (weather dependant).

9-holes - £4.00pp | 18 holes - £5.50pp

# Alton Towers Resort CORPORate Events - Add-On List

## Spa

Let your stresses melt away with a luxurious Spa experience with your corporate package.

**Aqua Relaxation Rooms:** 3 hours between 10-6pm - £20 per person Monday to Thursday and £25 per person Friday & Saturday. This area is also available for exclusive hire. Speak to a member of our team for more information.

**20% off all treatments** available in our brochure and also on products or add on a 15 minute mini treatment for just £15 per person.

**Office Escape:** Enjoy 3 hours in the spa and a 25 minute treatment. £45 per person.

**Spa Vouchers:** Looking for the perfect staff or team incentive? Why not purchase a spa gift voucher as a reward for your team.

For more information please visit [altontowers.com/spa](http://altontowers.com/spa) where you will find prices, treatments, descriptions and FAQ's.



## Merchandise

Alton Towers Resort has a unique collection of branded merchandise including t-shirts, soft toys, pens, mugs and chocolate which are perfect for goodie bags and gifts for conference delegates. We can also provide Alton Towers waterproof ponchos just in case! **For a full price list please ask our events team.**



## Waterpark

Our Caribbean lagoon-style Waterpark is one of Europe's top indoor Waterparks and is available for exclusive hire. Here, all the thrills of the beach, ocean and river come to you in our huge indoor lagoon where the climate is always tropical, no matter what the weather's like outside! For delegates looking for some time out, they can go crashing through water cannons, whizz down slides, float along the Lazy River, or simply watch the world go by in our huge, steaming volcanic springs - everything that's wonderful about water is here in bright, tropical surroundings.

The Alton Towers Waterpark is available for private hire and can also be used for pre-dinner drinks and dinners!

**Please ask for a quote based on your exact requirements.**



Call 01538 704260, email [events@alton-towers.com](mailto:events@alton-towers.com)

OR visit [altontowers.com/conferences](http://altontowers.com/conferences)

All prices are subject to change and are inclusive of VAT

## CORPORATE PREMIER PASSES

If you're planning to reward your employees, why not book one of our Corporate Premier Passes!

### BRONZE Pass - £57.50

- Theme Park entry
- £10 Magic Money
- Bronze Fastrack – Oblivion, Nemesis, Spinball Whizzer & Runaway Mine Train
- Car parking token for main car parks

### Silver Pass - £77.50

- Theme Park entry
- £10 Magic Money
- Silver Fastrack – Galactica, The Smiler, Oblivion, Nemesis, Rita & TH13TEEN
- Car parking token for main car parks

### Gold Pass - £92.50

- Theme Park entry
- £10 Magic Money
- Gold Fastrack – Wicker Man, The Smiler, Galactica, Nemesis, Oblivion, Rita, TH13TEEN, Runaway Mine Train, Spinball Whizzer, Enterprise, Battle Galleons, Marauder's Mayhem & HEX
- Car parking token for main car parks

Please call 01538 704260 OR  
email [events@alton-towers.com](mailto:events@alton-towers.com)

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## EVENING Ride and Dine Package

Experience the ultimate in corporate hospitality and bring a unique twist to your next event by taking advantage of our fantastic Evening Ride and Dine package!

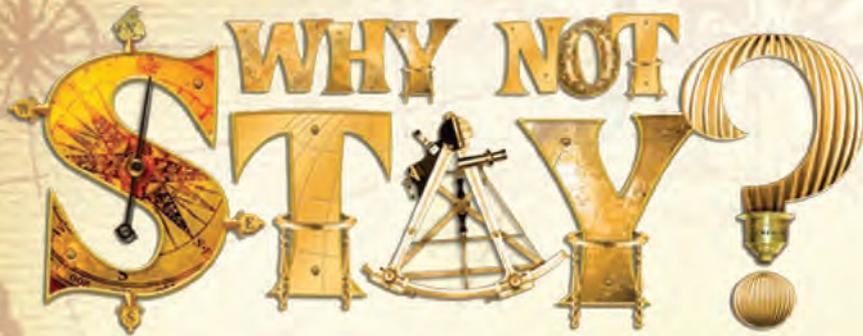
- From the scary plummet of Oblivion and the twists and turns of Nemesis, or windswept exhilaration of Galactica, experience amazing thrills and spills with exclusive hire of three of our biggest rollercoasters for one hour
- Indulge with a delicious buffet
- Enjoy exclusive hire of Towers Suite or Corporate Hospitality Suite
- Party the night away with a disco

**All for only £70.00 PER PERSON!**

To book please call 01538 704260  
OR email [events@alton-towers.com](mailto:events@alton-towers.com)

Ride hire to commence one hour after ride close. Venue available 30 minutes after ride close. Minimum of 100 guests. Rides and venues subject to availability. Terms and conditions apply.

# Alton Towers Resort



The Alton Towers Resort has a number of fantastically themed Hotels, offering a choice of high quality accommodation for those using any of our Resort venues.

Our themed hotels are designed to offer comfortable accommodation with a touch of the 'extraordinary' that promises to leave the everyday behind. Our rooms are designed to accommodate all of your delegates' needs including twin occupancy if required and there is plenty of space to rest your head after a hard days work (or play). For large events the Enchanted Village and both hotels can be booked exclusively, subject to availability. Please call us for details of our special rates and 24 hour delegate package.



The Alton Towers Hotel is a tribute to English eccentricity and based around the exploits of Sir Algenon. It is full of fun and quirky features. From the moment you enter Reception you'll feel as though you have been transported to another world.



The Splash Landings Hotel transports you to a relaxed, friendly atmosphere of a Caribbean village. It is the perfect getaway without having to step on a plane! Just sit back and enjoy!



Upgrade to one of our Fantastic Themed Rooms to give your delegates an extra special treat! Embark on a journey of discovery in our tantalising Chocolate Room, stay on your own castaway island in our Splish Splash Room or enjoy a relaxing break in one of our Spa themed bedrooms, Dreamy Den or Hidden Hideaway!



The great outdoors offers so many benefits, so why not book the Enchanted Village at the Alton Towers Resort. With 120 Woodland lodges and 5 luxury treehouses, the village can be booked in conjunction with your next event.



**Our hotels are available for exclusive hire out of season, please contact our Corporate Events team for more information!**

# ALTON TOWERS RESORT

## DON'T JUST TAKE OUR WORD FOR IT...

### Royal Mail

Once again, you and the guys pulled out all the stops to help us deliver a Conference to remember. The initial feedback has been great; right through from the opening of the Conference through to the end of the evening party. Apart from the venue, what's so special about Alton Towers is the people. From the initial planning right through to the very end, you and the team do everything you can to support us and help things run seamlessly. Please pass on my sincere thanks to the whole of the team who worked on our event – you're awesome!

### Prezzo

I just wanted to drop you a note to let you know that our conference was absolutely amazing. The venue is something special and the teams that sell, co-ordinate and manage events are first class. Our office admin team who co-ordinated from Prezzo said that they were an absolute joy to work with and that they made every step of the event organisation easy. It was that good that we have already asked for availability for next year. Our CEO said, 'well we're not going to find anything better than that so let's go back'

### Redcentric

I wanted to drop you a quick note to say thanks for helping me sort our family fun day at Alton Towers this weekend, our staff had an absolutely fantastic time. The team that were looking after us were very efficient and took care of everything and all of my requests on the day so a massive thank you to them, they really couldn't have done more to make the day work for us.

### British Healthcare Trades Association

I wanted to write to thank you and the Alton Towers team for all your help leading up to and on the night of the BHTA Awards held last week. The evening couldn't have gone any better and the staff were very attentive with our guests and kept fantastic communication with myself. The room looked stunning and the food was presented well, served hot and tasted lovely. I hope to work with Alton Towers again in the future and would have no trouble in recommending the venue to colleagues and organisations we work with.

### Bidfoods

We were delighted to have had another successful awards evening at Alton Towers in January. As usual, from the initial planning stages through to the set-up and the day itself, everything was superbly organised. The team were helpful and attentive, and nothing was too much trouble. We received some great comments about the quality of the food and service on the night and hope to work with you again next year

### EE

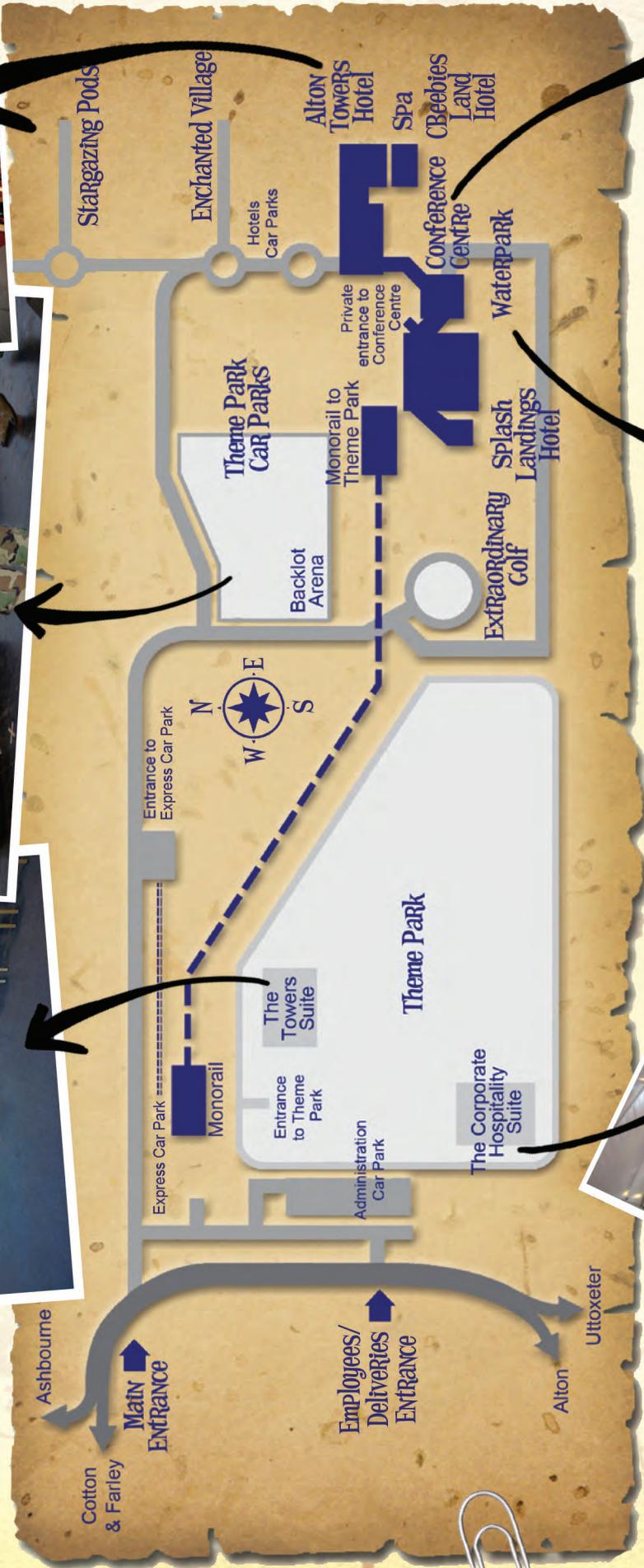
Just wanted to say a HUGE thank you for everything you did in helping organise our event. I only had praise throughout the day, everyone thoroughly enjoyed the Wildgoose activity, and I had comments like 'the best food we've ever had', 'lunch was fantastic – very tasty', 'venue is fantastic and great we got to go on the rides'..... I could go on. Can you pass on my thanks to conference operations and all staff who helped make yesterday such a great success.

### The Association of Neurophysiological Scientists

On behalf of ANS, I would like to thank you and your staff for making our recent 70th anniversary scientific meeting and conference at Alton Towers Conference Centre an absolutely fantastic event and a truly memorable one. The Membership who attended said it was one of the best scientific meetings they have ever attended, and a large proportion of that experience comes down to you, your venue and staff.

We really cannot thank you all or recommend Alton Towers enough and hope that the opportunity to use your venue again in the future presents itself.

# Alton Towers Resort Resort Map





# How to find us



The Alton Towers Resort is signposted from the following motorways:  
Travelling North: M1 - Junction 23a/24 OR M6 - Junction 15 Travelling  
South: M1 - Junction 24a OR M6 -  
postcode - ST10 4DB

## Contact Us



01538 704260



events@alton-towers.com